

MANAGEMENT TERRITORIAL ET CONFLITS ENVIRONNEMENTAUX INDUSTRIELS : À LA RECHERCHE DE LA BIODIVERSITÉ

*TERRITORY MANAGEMENT AND ENVIRONMENTAL INDUSTRIAL CONFLICTS:
IN SEARCH OF BIODIVERSITY*

Nathalie BOUTIN

Defense on December 12, 2018, IMPGT, Aix-en-Provence

Thesis Supervisors:

Solange HERNANDEZ, directrice, CERGAM-IMPGT, AMU
Pierre BATTEAU, co-directeur, CERGAM-IAE Aix, AMU
Sophie GACHET, co-directrice, IMBE, AMU

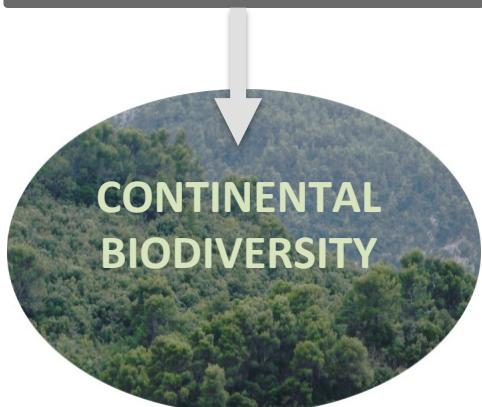
Members of the Jury:

Nathalie RAULET-CROSET, IAE de Paris, Paris 1
Angèle RENAUD, IAE de Dijon, Université de Bourgogne
Gilles BOEUF, Université P & M. Curie



What is the real consideration for biodiversity within organizations whose activities affect it?

CASE STUDY 1 -
Conversion of power plant (E.ON/Uniper) unit from coal to solid biomass, Meyreuil, Metropole Aix-Marseille



CASE STUDY 2 – Stopping
the discharge of red muds of the Gardanne alumina plant (Alteo), in the National Park of the Calanques (Cassis), Metropole Aix-Marseille.



ONE THEORETICAL CONTRIBUTION : CLASSIFICATION: Knowledge filters

Themes	Filters	Anthropocenic	Ecopragmatic / ecomodernist /eosystemic	Promethean
Man-Nature interactions		Man affects nature on a scale that threatens the very existence of life.	Man and Nature may have benefits to interact under certain conditions	Nature is imperfect (threatening). It must be improved by/for humans.
Religion, myths, metaphors		Culpabilité, punition, apocalypse	Reconciliation, redemption, mercy, forgiveness	Prometheus, cornucopia horn
Perspectives		Pessimism	Circumspection	Optimism (confidence)
Action principles and justifications		Precaution (sobriety)	Awareness (prudence)	Innovation (risk-taking, audacity)
Solutions		Top-down regulation	Bottum-up devices (co-construction)	Less regulation (barriers of innovation)

SOME MANAGERIAL CONTRIBUTIONS:

- Biodiversity is often invisible, it is a nascent issue, far from being institutionalized
- **The interest of building "myths of Nature" for the consideration of the biodiversity issue**

Thank you for your attention

Boutin@eccorev.fr